



SharePoint Saturday – Omaha Sponsorship Packet

Sponsorship Packet

Thank you for your interest in supporting the 7th Annual SharePoint Saturday in Omaha, NE. This event is being hosted by the Omaha SharePoint User Group. We look forward to highlighting your business to our local and extended SharePoint community.

Event Description

SharePoint Saturday is a free community-focused SharePoint event dedicated to educating and engaging members of the local technical community. SharePoint Saturday draws upon the expertise of local SharePoint IT professionals, developers and solutions architects who come together to share their real-world experiences, lessons learned, best practices, and general knowledge with other like-minded individuals.

Event Details

March 30, 2019 | 8:00a – 5:00p

University of Nebraska-Omaha Campus | Mammel Hall | 6708 Pine St | Omaha, NE 68106

Website: <https://www.spsomaha.org>

Meals: Free

Sessions: 60 minutes + keynote

Tracks: IT Pro/Admin, Developer, Business/Power User, Intro to SharePoint, O365 and Vendor

Levels: Introductory (100) thru Expert (400)

Event Attendance

At our previous events, we have had over 150 people attend SharePoint Saturday-Omaha. Along with attendees from the Omaha and Lincoln metro areas, people travel from Des Moines, Sioux City, Kansas City, Minneapolis, Topeka and Lawrence. Feedback from attendees, speakers and sponsors alike has always been very positive. A common theme was that our facility is one of the best places to host SharePoint Saturday and it was one of the most organized SharePoint Saturday events out there. We hope to build on the success of our previous events and host over 200 people at our event this year!

Attendee Information

A list of attendees, including name and email, will be provided to each sponsor within a week after the conclusion of the event. Sponsors may use this information for direct marketing purposes only. This information may not be sold, traded, given away or otherwise provided to any third-party not directly affiliated with the sponsoring entity.

Venue Access

Sponsors with booths will have access to the facility 45 minutes prior to the start of the event and for 30 minutes after the end of the event. Should you require more time for setup and/or teardown, please make a note on the registration form and we will do our best to accommodate your needs.

Display & Collateral Guidelines

Each sponsor designated for a booth may decorate it with any company logos, artwork, signage or other material as they see fit. A booth area is approximately 8' wide x 6' deep with a 6' table, table covering and two chairs. Most locations have an electrical outlet. If you bring your own booth, please make sure it will fit in the allotted space. Sponsors may provide any collateral (marketing materials) of their choosing to attendees. Attaching anything to the walls is prohibited.



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Sponsorship Levels

Once again, SharePoint Saturday is being put on by the Omaha SharePoint User Group. Since SharePoint Saturday is a free, non-profit event, we rely on the support and generosity of sponsors to compensate for the expenses incurred during the event. This is also our one and only fundraising event for our SharePoint User Group, so that we can provide quality training to our members throughout the year. We appreciate your consideration of our User Group when selecting a sponsorship level.

Platinum Sponsor (1 Slot)	<ul style="list-style-type: none"> Recognized as the Platinum Sponsor in opening session with your own slide 5 minute speaking opportunity during the opening session. Logo on slide template for presenters Logo prominently featured on signage and SPS website Large double-sized booth in a primary location in the same area as the registration table. 	\$2,500
Gold Sponsor (2 Slots)	<ul style="list-style-type: none"> Recognized as Gold sponsor in opening session Logo on slide template for Presenters Logo featured on signage and SPS website Can select booth location in sponsor area 	\$2,000
Silver Sponsor (3 Slots)	<ul style="list-style-type: none"> Recognized as Silver sponsor in opening session Logo on slide template for Presenters Logo featured on signage and SPS website Booth in sponsor area 	\$1,500
General Track Sponsor (Pick One) (5 slots)	<ul style="list-style-type: none"> Recognized as Track sponsor in opening session. We will have five main tracks. <ul style="list-style-type: none"> IT PRO/Admin – focus on Admin/Systems topics Developer – focus on Developer topics Business/Power User – focus on Power User non-dev topics Intro to SharePoint – focus on beginning user topics O365 – focus on topics related to O365 Speaker slot within one of the tracks (excludes vendor track) to speak on Track topic. Presentation topic must qualify for the track and be SharePoint or O365 focused and product agnostic. Logo on slide template for Track presenters Logo featured on signage and SPS website Booth in sponsor area 	\$1,500
Vendor Track	<ul style="list-style-type: none"> 25 or 60 minute speaker slot to speak on your products. Logo featured on signage and SPS website Booth in sponsor area 	\$1000
Booth Sponsor	<ul style="list-style-type: none"> Logo featured on signage and SPS website 8ft table (8' x 6' space) in sponsor area w/ electricity 	\$750
Corporate Sponsor	<ul style="list-style-type: none"> logo featured on signage and SPS website 	\$250
Alternative Sponsorships		
Speaker Shirt	<ul style="list-style-type: none"> Logo on presenter shirts along with SPSOmaha logo Logo featured on signage and SPS website 	\$750
Swag Bag	<ul style="list-style-type: none"> Logo on "Swag Bag" given to each attendee along with SPSOmaha Logo Logo featured on signage and SPS website 	\$500
SharePint	<ul style="list-style-type: none"> Recognized as SharePint sponsor in closing session Logo featured on signage and SPS website 	\$500

All sponsors encouraged to donate prizes for the event.



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Sponsorship Commitment

Sponsorship for SharePoint Saturday Omaha is on a first come first serve basis. We would like for all sponsorship commitments to be submitted by March 17, 2019 for planning purposes. Kindly fill in the form online at <https://www.spsomaha.org/sponsorship> and someone will get in touch with you to finalize the arrangements.

Once we receive your sponsorship commitment, we will contact you for invoice information and your sponsorship payment should be sent **within 5 days of receipt of invoice**. If not, your sponsorship commitment may be voided.

If you have any questions, you can email David Petersen at david@omahaspug.org or call 402-210-7370.